

## 100% of *Vision Systems Design* subscribers...

### ARE ONE-YEAR QUALIFIED<sup>1</sup>

<b>VISION SYSTEMS DESIGN</b>	<b>ADVANCED IMAGING</b>	<b>IMAGING &amp; MACHINE VISION EUROPE</b>
Qualified Within <sup>1</sup>	Qualified Within <sup>2</sup>	NOT AUDITED
1 Year: 100%	1 Year: 75.1%	N/A
2 Years: 0%	2 Years: 24.9%	N/A

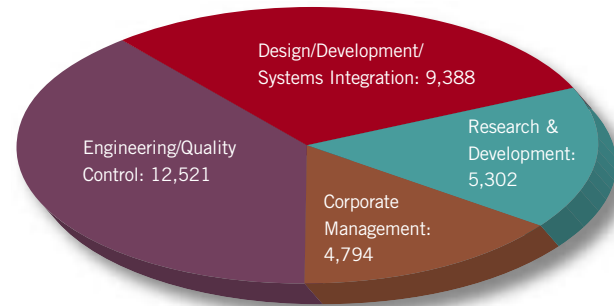


<sup>1</sup>Vision Systems Design June 2007 BPA Statement (TQ = 32,005)  
<sup>2</sup>Advanced Imaging June 2007 BPA Statement (TQ = 41,450)

### RECOMMEND, SPECIFY, OR PURCHASE THESE PRODUCTS OR SYSTEMS<sup>3</sup>

AUTOMATION EQUIPMENT	14,313
COMPUTING PRODUCTS	16,294
IMAGE CAPTURE/SENSORS	21,358
INTEGRATED CIRCUITS	11,809
LIGHTING	14,959
MISCELLANEOUS	13,548
OPTICS	14,390
POSITIONING EQUIPMENT	13,465
SOFTWARE	18,593
SYSTEM BOARDS	19,002
SYSTEMS/SUBSYSTEMS	17,735
TEST & MEASUREMENT EQUIPMENT	14,256

### PRIMARY JOB FUNCTIONS<sup>3</sup>



### SERVE THESE INDUSTRIES<sup>3</sup>

AEROSPACE/MILITARY/DEFENSE	8,161
AGRICULTURE	2,192
AUTOMOTIVE	8,849
CHEMICAL	4,645
COMMUNICATIONS	7,338
COMPUTER	7,429
CONTAINERS/PACKAGING	4,176
ELECTRONICS	12,340
ENERGY (OIL, GAS, PETROCHEMICAL)	3,859
ENTERTAINMENT	3,764
ENVIRONMENTAL INSPECTION	3,640
FOOD & BEVERAGE	3,603
FORESTRY	2,119
GENERAL MANUFACTURING	7,085
INDUSTRIAL R&D	10,366
LAW ENFORCEMENT	3,499
MEDICAL/DENTAL	7,038
METALLURGY	3,719
MINING	1,775
PHARMACEUTICAL	5,997
PLASTICS	4,376
PRINTING	4,129
SCIENTIFIC R&D	9,675
SEMICONDUCTOR	9,534
TEXTILE	2,024
TRANSPORTATION	5,219

### DESIGN, DEVELOP, INTEGRATE OR MANUFACTURE VISION SYSTEMS FOR THESE APPLICATIONS<sup>3</sup>

BIOMETRICS	3,717
DIAGNOSTIC IMAGING	6,893
DOCUMENT IMAGING	5,201
FACTORY AUTOMATION	13,667
FORENSICS	2,603
GUIDANCE/TRACKING SYSTEMS	6,725
INFRARED IMAGING	7,710
INSPECTION/NON-DESTRUCTIVE TESTING	13,858
INTELLIGENT TRANSPORTATION	5,031
MACHINE VISION	16,165
MEASUREMENT/GAUGING	9,574
MICROSCOPY	5,098
MOTION ANALYSIS	7,041
OPTICAL CHARACTER RECOGNITION	6,408
PROCESS CONTROL	12,600
REMOTE SENSING	7,511
ROBOTICS	11,652
SECURITY/SURVEILLANCE SYSTEMS	7,232
WEB INSPECTION	8,022
X-RAY IMAGING	5,636
UV IMAGING	895

### EXCLUSIVE SUBSCRIBERS<sup>4</sup>

What other publications do *Vision Systems Design* subscribers read?

- 21,882 (68%) DO NOT READ *Advanced Imaging*
- 30,524 (95%) DO NOT READ *Imaging & Machine Vision Europe*
- 22,380 (70%) DO NOT READ *Test & Measurement World*

<sup>3</sup>Vision Systems Design June 2007 BPA Worldwide Statement

Since any one recipient may indicate more than one response, the number of respondents for each of these classifications should not be added together, as the total may exceed the total circulation. (Total respondents: 32,005)

<sup>4</sup> Publisher's own data