

*All rates are gross.

SMALLTIMES.com ADVERTISING RATES*

Ad Size	1x	3x	6x	9x	12x
728x90 (30k)	\$ 2,500	\$ 2,425	\$ 2,350	\$ 2,275	\$ 2,125
160x600 (30k)	\$ 2,300	\$ 2,230	\$ 2,095	\$ 2,095	\$ 1,955
300x250 (30k)	\$ 1,900	\$ 1,850	\$ 1,790	\$ 1,730	\$ 1,675
180x150 (20k)	\$ 1,650	\$ 1,600	\$ 1,550	\$ 1,500	\$ 1,400
Page Peel	\$ 3,500				

CLASSIFIED ADVERTISING RATES* – SMALLTIMES.COM™

\$50 per column inch (2.25" wide) • Color is free online. • Frequency discounts apply.

CAREER CENTER ADVERTISING RATES* – SMALLTIMES.COM™

\$250 for two months of career center ad.

SMALLTIMESDIRECT E-NEWSLETTER

Insertion rates for HTML-formatted newsletter.

	1x	4x	8x	12x	24x
125x400 (12k)	\$ 1,350	\$ 1,310	\$ 1,270	\$ 1,230	\$ 1,150
468x60 (12k)	\$ 1,350	\$ 1,310	\$ 1,270	\$ 1,230	\$ 1,150
125x125 (9k)	\$ 900	\$ 875	\$ 850	\$ 820	\$ 765
Text Ads	\$ 800	\$ 775	\$ 750	\$ 730	\$ 680

For more information, please contact your regional sales representative.