

# Rates: **Small Tech Business Directory**

Place your ad with full year-round visibility and multiple user access. The Small Tech Business Directory™ guide is the most comprehensive listing of nanotechnology, MEMS, and microsystems organizations and service providers. Powered by Small Tech Census™ research, the 2007 Small Tech Business Directory™ will contain over 3,400 listings from 45 countries. Readers keep the directory for a year or more, refer to it regularly, and lend it out. For maximum coverage, publish a display ad in addition to your directory listing or upgrade. Or for more impact, insert your company brochure in the directory where it can be removed and passed on to the appropriate buyer.

Upgrade your listing to reach Small Times™ magazine's influential audience. The Small Tech Business Directory™ guide is distributed free to all subscribers and is available online. **For more information on special packages and rates, please contact Kathleen Skelton at [kathleens@pennwell.com](mailto:kathleens@pennwell.com) or call 603.891.9203. All print directory ads will have a corresponding ad in the online directory.**

## UPGRADE OPTIONS:

### Basic Listing - free

SENSICORE  
755 Phoenix Dr  
Ann Arbor, Michigan USA  
734-528-6300  
Micro  
[www.sensicore.com](http://www.sensicore.com)

*Multiple basic listings in additional categories available for \$50 each.*

### Upgrade #1 - \$100 Company name in bold

**SENSICORE**  
755 Phoenix Dr  
Ann Arbor, Michigan USA  
734-528-6300  
Micro  
[www.sensicore.com](http://www.sensicore.com)

### Upgrade #2 - \$305 Basic listing plus logo, postal code, and e-mail address

**SENSICORE**  
  
**SMART SENSORS. SMART SOLUTIONS.**  
755 Phoenix Dr  
Ann Arbor, Michigan USA  
734-528-6300  
Micro  
[www.sensicore.com](http://www.sensicore.com)

### Upgrade #3 - \$465 3" ad

**SENSICORE**  
  
**SMART SENSORS. SMART SOLUTIONS.**

Sensicore's innovative micro-sensor research has successfully developed a lab-on-a-chip multi-sensor device for a wide variety of water and wastewater applications from process control to environmental monitoring.

755 Phoenix Dr  
Ann Arbor, Michigan USA  
734-528-6300  
Micro  
[www.sensicore.com](http://www.sensicore.com)

### Upgrade #4 - \$770 5" ad

**SENSICORE**  
  
**SMART SENSORS. SMART SOLUTIONS.**

Sensicore's innovative microsensor research has successfully developed a lab-on-a-chip multi-sensor device for a wide variety of water and wastewater applications from process control to environmental monitoring.

755 Phoenix Dr  
Ann Arbor, Michigan USA  
734-528-6300  
Micro  
[www.sensicore.com](http://www.sensicore.com)

### Upgrade #5 - \$935 7" ad

**SENSICORE**  
  
**SMART SENSORS. SMART SOLUTIONS.**

Sensicore's innovative microsensor research has successfully developed a lab-on-a-chip multi-sensor device for a wide variety of water and wastewater applications from process control to environmental monitoring.

755 Phoenix Dr  
Ann Arbor, Michigan USA  
734-528-6300  
Micro  
[www.sensicore.com](http://www.sensicore.com)

Upgrades 2 – 5 are 4-color

\* 25% off upgrades #2-5 placed in additional directory categories.

\* Upgrade costs include production charges. Ad width is 1.637" unless display ad space is purchased.